

FCCLA Saves Planning Guide

This is a tool for you to plan your FCCLA Saves Campaign. The bottom line for evaluation will be the number of savers enrolled and making regular deposits (6-12 a year) towards their goal.

Today's Date _____

This project will be a success if (please be as specific as possible): _____

Saver Enrollment Goal: _____
number of savers

Target audiences for enrollment (for example high school, middle, elementary students; school staff, parents, teachers; community organizations..):

Potential resource providers (for example banks and credit unions, media, chamber of commerce, community and civic organizations, government offices..):

Campaign Tasks and Timeline through the end of the school year

(Please erase example and fill in your own task and timeline)

Examples

- | | |
|---|-------------|
| 1) Meet with Key Bank Manager | February 12 |
| 2) Letter sent to parents of all students | February 14 |
| 3) Motivational Workshop to 30 11 th grades students | February 19 |
| 4) Presentation to PTA | February 25 |

Campaign Materials:

Of Brochures _____

of Posters _____

Other Support needed _____

Campaign Contact Information

School _____ State _____

Advisor _____
name email

Youth leaders: _____

