



Fashion Construction is an *individual event* that recognizes participants who apply Fashion Construction skills learned in Family and Consumer Sciences courses and create a *display* using samples of their skills. Participants construct in advance a garment or ensemble that dresses both the upper and lower body of a child or adult. Garment/ensemble must include at least eight fashion construction techniques. Display finished product along with appropriate accessories.

CAREER CLUSTER/CAREER PATHWAY

Arts, Audiovisual Technology & Communications—Visual Arts Pathway

Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

Connection to National Standards for Family and Consumer Sciences

16.0 Textiles, Fashion, and Apparel

Comprehensive Standard: Integrate knowledge, skills, and practices required for careers in textiles and apparels.

Content Standards/Competencies

16.4 Demonstrate skills needed to produce, alter, or repair fashion, apparel, and textile products.

EVENT CATEGORIES

Senior: grades 10–12

Occupational: grades 10–12

See page 29 for more information on event categories.

ELIGIBILITY

1. States may submit two entries in each category of this event.
2. Participation is open to any nationally affiliated FCCLA member.

3. The Fashion Construction project must be planned and prepared by the participant only. Supporting resources are acceptable as long as the participant is coordinating their use and resources are cited appropriately verbally and/or in print during the presentation to avoid false credit for unoriginal or non-participant work.
4. The project must be developed and completed within a one-year span beginning July 1 and ending June 30 of the school year before the National Leadership Conference.
5. Participants in the senior category must be or have been enrolled in a clothing course or unit of study. Participants in the occupational category must be or have been enrolled in a clothing design course or program of study that concentrates on preparation for paid employment. Coursework which meets this requirement may be determined by the state department of education.

PROCEDURES & TIME REQUIREMENTS

1. Participants will submit a copy of their completed Fashion Construction Skill Area form to the Lead and Assistant Lead Consultant at Registration prior to competition.
2. At the designated time, participants will have 30 minutes to set up their *displays*. Only participants are allowed in the setup area. Other persons may not assist. *Displays* not set up at the designated time will not be allowed to present.
3. Before the participant is brought in to present the oral component of their project, the evaluators and room consultants will have up to 10 minutes to inspect the garment or ensemble for the skill areas the participant indicated should be evaluated.

4. The oral presentation **should be 4 to 5** minutes in length. A one-minute warning will be given at 4 minutes. Participants will be stopped at 5 minutes.
5. Following the presentation, evaluators will have 5 minutes to interview the participant.
6. Evaluators will use the rubric to score and write comments for each participant.
7. The total time required for this event is approximately 45 minutes.
8. Specifications for the skill area, see **Fashion Skill Area—Selection Chart**.

GENERAL INFORMATION

1. Participants must bring all necessary supplies and/or equipment. Wall space will not be available.
2. Tables and electrical outlets must be requested through the state adviser. Extension cords and power strips are not provided.
3. Spectators are not allowed to observe any portion of this event while in progress.
4. Participant(s) may not carry in additional *visuals* or *props* for oral presentation. Items within the *display* (handouts, samples, etc.) may be used as in-hand *visuals* during the oral presentation, but must be returned within original *display* dimensions when done.
5. **Presentation Elements:**
Allowed: *Audio, Costumes/Uniforms, Props/Pointers, Visual Equipment, Visuals.*
Not Allowed: *Easel(s), File Folders, Flip Chart(s), Manuals, Photo Albums, Portfolios, Skits.*

Display

A *display* should be used to document and illustrate the work of one project.

The *display* may be either freestanding or tabletop. Freestanding *displays* should not exceed a space 48" deep by 60" wide by 72" high, including *audiovisual equipment*. Tabletop *displays* should not exceed a space 30" deep by 48" wide by 48" high, including any *audiovisual equipment*. Participants using a tabletop display are allowed a standing mannequin in addition to their table space, however, all other information or *props* outside the *display* will be considered part of the *display* and subject to penalty (tablecloths, storage items, boxes below the table, etc.). Scrapbooks, *flip charts*, *manuals*, and photo albums are not allowed. Each *display* must include a *project identification page* and a *Planning Process* summary page.

<i>Project Identification Page</i>	One 8½" x 11" page on <i>plain paper</i> , with no <i>graphics</i> or decorations; must include participant's name, chapter name, school, city, state, FCCLA national region, and project title.
FCCLA <i>Planning Process</i> Summary Page	One 8½" x 11" summary page of how each step of the <i>Planning Process</i> was used to plan and implement the project; use of the <i>Planning Process</i> may also be described in the oral presentation.
Contents of Display	<p>The <i>display</i> must contain coordinates to complement the garment/ensemble/accessory, a fabric profile, cost itemization, time log, and photo storyboard.</p> <p>Fabric Profile: A fabric profile should be prepared front side only on paper not larger than 11" x 17" and displayed. The fabric profile will contain a fabric swatch or swatches of each fabric used to make the project and all available information about fiber content and fabric type—construction, finishes, properties, performance, and care.</p> <p>Cost itemization: A detailed cost itemization should be prepared front side only on 8½" x 11" paper and displayed. The cost itemization will show a list of all supplies/notions used to make the product with quantities, unit costs, and total costs.</p> <p>Time Log: A log of time invested in designing and making the garment/accessory should be prepared front side only on 8½" x 11" paper and displayed. Total hours should be shown.</p> <p>Photo Storyboard: A storyboard of photos telling the story of the project should be prepared front side only on paper not larger than 11" x 17" and displayed.</p> <p>Coordinates: Other garments/accessories that complement the project garment/ensemble or accessory should be arranged attractively in the display.</p>
The display MAY CONTAIN these items, but they are NOT REQUIRED:	<p>Thematic props or decorations: These include, but are not limited to, titles, banners, flowers, balloons, furnishings, fabric drapes, cutouts, and theme-related objects. Elements may be stationary or moveable.</p> <p>Audiovisual: Audiovisuals are permitted as long as all parts other than the electrical cord fit within the dimensions of the display area. Audiovisuals are not required.</p> <p>Mannequins: Any type of mannequin that will fit within the display size limitations stated above is acceptable, but mannequins are neither required nor provided.</p> <p><i>Note:</i> The display may not contain a live model. The participant may not model the garment/accessory during the presentation.</p>

Fashion Construction Specifications (continued)

Oral Presentation

The oral presentation **should be 4 to 5** minutes in length and is delivered to evaluators. The presentation is to describe efforts in detail.

Organization/Delivery	Deliver oral presentation in an organized, sequential manner; concisely and thoroughly summarize research.
Knowledge of Construction	Demonstrate knowledge of concepts related to the selected skill areas.
Use of <i>Visuals</i>	Design original, appealing <i>visuals</i> . Use these effectively during the presentation.
Voice	Speak clearly with appropriate pitch, tempo, and volume.
Body Language/Clothing Choice	Use appropriate body language including gestures, posture, mannerisms, eye contact, and appropriate handling of notes or notecards if used.
Grammar/Word Usage/ Pronunciation	Use proper grammar and pronunciation.
Responses to Evaluators' Questions	Provide clear and concise answers to evaluators' questions regarding project.

Construction Skills

Participants are to select a project that showcases their construction skills.

Construction	The construction should exhibit effective form and function.
Workmanship	The product should exhibit high quality workmanship and should be marketable.
Creativity	The design and product should reflect creativity, imagination, and innovation.
Fashion Construction Skill Area	Products will be evaluated on their choice of eight of the fashion construction skill area(s).



STAR Events Point Summary Form FASHION CONSTRUCTION



FASHION CONSTRUCTION

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____ Category _____

DIRECTIONS:

1. Make sure all information at top is correct. If a student named is not participating, cross their name(s) off. If a team does not show, please write "No Show" across the top and return with other forms. Do **NOT** change team or group numbers.
2. Before student presentation, the room consultants must check participants' *display* using the criteria and standards listed below and fill in the boxes.
3. At the conclusion of presentation, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and paper clip all items related to the presentation together. Please do **NOT** staple.
4. At the end of competition in the room, double check all scores, names, and team numbers to ensure accuracy. Sort results by team order and turn in to the Lead or Assistant Lead Consultant.
5. Please check with the Lead or Assistant Lead Consultant if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			Points
Registration 0 or 5 points	0 Did not attend	5 The individual attended	
Display Set-up 0-1 points	0 Participants did not set up their display within the allotted time period	1 Participants set up display during the allotted time period	
Display Dimensions 0-1 points	0 Does not fit within the appropriate dimensions/objects move out of the display during the presentation	1 The display fits and stays within the appropriate dimensions	
Project Identification Page 0-2 points	0 Project ID page is missing	1 Project ID page is present but includes incorrect information	2 Project ID page is present and completed correctly
Punctuality 0-1 points	0 Participant was late for presentation	1 Participant was on time for presentation	

EVALUATORS' SCORES

Evaluator 1 _____ Initials _____

Evaluator 2 _____ Initials _____

Evaluator 3 _____ Initials _____

Total Score _____ divided by number of evaluators

_____ = **AVERAGE EVALUATOR SCORE**

ROOM CONSULTANT TOTAL
(10 points possible)

AVERAGE EVALUATOR SCORE
(90 points possible)

FINAL SCORE
(Average Evaluator Score plus
Room Consultant Total)

RATING ACHIEVED (circle one) **Gold:** 90-100 **Silver:** 70-89.99 **Bronze:** 1-69.99

VERIFICATION OF FINAL SCORE AND RATING (please initial)

Evaluator 1 _____ Evaluator 2 _____ Evaluator 3 _____ Adult Room Consultant _____ Event Lead Consultant _____

FASHION CONSTRUCTION

Rubric

Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____ Category _____

DISPLAY							Points
FCCLA Planning Process Summary Page 0–5 points	0 Planning Process summary not provided	1 Inadequate steps in the Planning Process are presented	2 All Planning Process steps are presented but not summarized	3 All Planning Process steps are summarized	4 Evidence that the Planning Process was utilized to plan project	5 The Planning Process is used to plan the project. Each step is fully explained	
Fabric Swatch 0–1 point	0 No fabric swatch provided			1 Fabric swatch provided			
Information about Fiber/Fabric Construction 0–1 point	0 No information or incorrect information provided			1 Thorough and correct			
Fabric Care Information 0–1 point	0 No information or incorrect information provided			1 Thorough and correct information provided			
Cost Itemization Accuracy 0–3 points	0 No cost itemization	1 Many omissions in itemization and errors in calculations		2 Most items shown and only one or two errors in calculations	3 Completely accurate and thorough		
Time Log 0–1 points	0 No time log provided			1 Time log provided			
Photo Storyboard 0–3 points	0 No storyboard provided	1 Limited photographs and confusing arrangement		2 Adequate photographs arranged in a clear and logical format	3 Appropriate number of photographs, arranged well to tell a story		
Selection of Accessories 0–3 points	0 Not enough accessories used	1 Accessories detract from display		2 Somewhat complementary	3 Well chosen, very complementary		
Display 0–5 points	0 Display not used during presentation	1 Display has many errors, does not show evidence of originality and is not aesthetically pleasing	2 Display has minimal visual appeal and lacks originality	3 Display needs some improvement in content and design	4 Display has good word, color, and design choice	5 Display is creative, appropriate, and of high quality	
ORAL PRESENTATION							
Organization/Delivery 0–10 points	0 Presentation is not done or speaks briefly and does not cover components of the project	1–2 Presentation covers some topic elements	3–4 Presentation covers all topic elements but with minimal information	5–6 Presentation gives complete information but does not explain the project well	7–8 Presentation covers information completely but does not flow well	9–10 Presentation covers all relevant information with a seamless and logical delivery	
Knowledge of Construction 0–5 points	0 Little or no evidence of knowledge	1 Minimal evidence of knowledge	2 Some evidence of knowledge	3 Knowledge of fashion construction is evident but not shared in presentation	4 Knowledge of fashion construction is evident and shared at times in the presentation	5 Knowledge of fashion construction is evident and incorporated throughout the presentation	
Use of Display During Presentation 0–5 points	0 Display is not used during presentation	1 Display is used to limit amount of speaking time	2 Display is used minimally during presentation	3 Display incorporated throughout presentation	4 Display is used effectively throughout presentation	5 Presentation moves seamlessly between oral presentation and display	
Voice—pitch tempo, volume 0–3 points	0 No voice qualities are used effectively	1 Voice quality is adequate		2 Voice quality is good, but could improve	3 Voice quality is outstanding and pleasing to listen to		

Fashion Construction Rubric (continued)

Points

Body Language/ Clothing Choice 0–3 points	0 Body language shows nervousness and unease/ inappropriate clothing	1 Body language shows minimal amount of nervousness/ clothing is appropriate	2 Body language is good and clothing is professional	3 Body language and clothing choice both enhance the presentation		
Grammar/ Word Usage/ Pronunciation 0–3 points	0 Extensive (more than 5) grammatical and pronunciation errors	1 Some (3–5) grammatical and pronunciation errors	2 Few (1–2) grammatical and pronunciation errors	3 Presentation has no grammatical or pronunciation errors		
Responses to Evaluators' Questions 0–5 points	0 Did not answer evaluators' questions	1 Unable to answer some questions	2 Responded to all questions, but without ease or accuracy	3 Responded adequately to all questions	4 Gave appropriate responses to evaluators' questions	5 Responses to questions were appropriate and given without hesitation
CONSTRUCTION SKILLS						
Effectiveness of Product Construction 0–3 points	0 Both form and function need improvement	1 Satisfactory form <i>OR</i> function but not both	2 Good form <i>AND</i> function	3 Outstanding form <i>AND</i> function		
Overall Quality of Workmanship 0–3 points	0 Low quality, not marketable	1 Marginal quality of workmanship	2 Fair quality, somewhat marketable	3 Very good quality, marketable		
Creativity, Imagination, and Innovation 0–3 points	0 No evidence	1 Little evidence	2 Some evidence	3 Highly creative, innovative		
Selected Skill Areas 0–24 points	See separate <i>Fashion Construction Skill Area Rubric</i> for additional criteria ratings. Transfer total points earned for 8 selected skill areas to the "score" column at right.					

FASHION CONSTRUCTION

Evaluator's Comments:

TOTAL
(90 points possible)

Evaluator Initial _____

Room Consultant Initial _____



FASHION CONSTRUCTION

Skill Area Rubric



Name(s) of Participant(s) _____

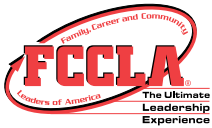
State _____ Team # _____ Group # _____ Category _____

INSTRUCTIONS: Circle the appropriate rating for each of the eight selected skills and enter each rating in the “Points” column on the right. Provide comments on the page to help participants understand their ratings in terms of strengths and areas for improvement. Verify points total, and enter in the Selected Skill Area “Points” column on the *Fashion Construction Rubric*.

EVALUATION CRITERIA					Points
Possible Points: 0–24	NOT DONE	LOW QUALITY	QUALITY	EXCELLENT QUALITY	
<input type="checkbox"/> French, flat-felled, lapped, or slot seam	0	1	2	3	
<input type="checkbox"/> Seam finish—stitched & pinked, bound, or serged	0	1	2	3	
<input type="checkbox"/> Blind-stitched or rolled hem	0	1	2	3	
<input type="checkbox"/> Darts, tucks, and/or pleats	0	1	2	3	
<input type="checkbox"/> Graded, trimmed, clipped, and/or notched seams	0	1	2	3	
<input type="checkbox"/> Zipper—centered, lapped, or invisible	0	1	2	3	
<input type="checkbox"/> Shaped seams—princess or eased	0	1	2	3	
<input type="checkbox"/> Gathering	0	1	2	3	
<input type="checkbox"/> Set-in, raglan, or kimono sleeves	0	1	2	3	
<input type="checkbox"/> Buttons—shank or sew-through	0	1	2	3	
<input type="checkbox"/> Buttonholes—hand or machine, bound	0	1	2	3	
<input type="checkbox"/> Collar, placket, tabs, or epaulets	0	1	2	3	
<input type="checkbox"/> Waistband or sleeve band	0	1	2	3	
<input type="checkbox"/> Pockets—patch, inseam, or welt	0	1	2	3	
<input type="checkbox"/> Facings—neckline, armhole, or hemline	0	1	2	3	
<input type="checkbox"/> Napped fabric or one-way print	0	1	2	3	
<input type="checkbox"/> Hand stitching other than hemming	0	1	2	3	

Evaluator’s Comments:

TOTAL SCORE FOR SKILL AREA
(24 points possible)



FASHION CONSTRUCTION

Skill Area Selection Chart



Name(s) of Participant(s) _____

State _____ Team # _____ Group # _____ Category _____

INSTRUCTIONS: Each participant's project must represent at least 8 of the skills listed below. Upon check-in at registration, each participant will turn in 1 copy of this page with the 8 skills represented in the project checked. In the event that more than 8 skills are represented in a project, participants should check the eight that best reflect the quality and difficulty of work accomplished. If participants check more than eight skills, the first eight on the list only will be evaluated.

FASHION CONSTRUCTION

Include in your garment/ensemble a minimum of eight fashion construction skills from those listed below:

- French, flat-felled, lapped, or slot seam
- Seam finish—stitched & pinked, bound, or serged
- Blind-stitched (machine or hand) or rolled hem
- Darts, tucks, and/or pleats
- Graded, trimmed, clipped, and/or notched seams
- Zipper—centered, lapped, or invisible
- Shaped seams—princess or eased
- Gathering
- Set-in, raglan, or kimono sleeves
- Buttons—shank or sew-through
- Buttonholes—hand or machine, bound
- Collar, placket, tabs, or epaulets
- Waistband or sleeve band
- Pockets—patch, inseam, welt
- Facings—neckline, armhole, or hemline
- Napped fabric or one-way print
- Hand stitching other than hemming

Fashion Construction

Teaching Tips for Advisers

The Fashion Construction Display event is a great opportunity to engage all students in your clothing classroom in projects-based learning with differentiated instruction. This works well as a culminating project after students have learned basic construction skills.

Once students have selected their skill area focuses, divide the class into teams with similar goals, to work together and plan their individual projects. Have each team create a team name to reflect their common goals—e.g., “Savvy Sewers.” Rearrange work stations, resources, and storage areas to permit team members to work in proximity and help one another. Post team name signs in each area of the room. Prepare a room layout with color coding to show layout, construction, pressing, storage, and display areas for each team.

Announce that this project will include a Parade of STARS Open House. Each student will set up his/her display in a designated area. Friends, family, and teachers will be invited to come at an appointed time. Students will staff their displays to answer questions and hear feedback of guests. Students will utilize feedback as they continue to refine their projects in preparation for class-level FCCLA competition. Also prior to class competition, students will use the event rubric to rate their own displays, and each student will be asked to select one other student in the class to rate their display. On the day of class competition, expert evaluators will be brought in to judge projects in the skill area. Those with highest ratings may be recognized by setting up displays with live models in a school showcase. Of course, these students would then represent the school at district or state competition.

