



## **2011-2016 NATIONAL OUTREACH PROJECT BENEFITING SHARE OUR STRENGTH®**



**SHARE OUR  
STRENGTH®**  
NO KID HUNGRY

Visit [www.strength.org/fccla](http://www.strength.org/fccla) to get started and for more information about Share Our Strength, fundraising ideas and what hunger looks like in your state.

**No Kid Hungry® by 2015!**

*HUNGRY CHILDREN CANNOT THRIVE.*

*YET MILLIONS OF KIDS IN AMERICA ARE AT RISK OF GOING HUNGRY.*

*SHARE OUR STRENGTH IS CHANGING THAT.*



Share Our Strength, a national nonprofit, is ending childhood hunger in America by connecting children with the nutritious food they need to lead healthy active lives. Through its No Kid Hungry® Campaign—a national effort to end childhood hunger in America by 2015—Share Our Strength ensures children in need are enrolled in effective federal nutrition programs; invests in community organizations fighting hunger; teaches families how to cook healthy, affordable meals; and builds public-private partnerships to end hunger, nationally and at the state and city level. Since 1984, we have raised more than \$315 million through corporate sponsorships, events and donations and have granted funds to more than 1,000 deserving organizations in the United States and internationally. In 2010 alone, Share Our Strength invested \$3.9 million in the work of 305 organizations. Visit [Strength.org/fccla](http://Strength.org/fccla) to learn more.

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## **To whom do I make my Share Our Strength check out to?**

Make your check out to:

Share Our Strength

Memo Line: Your FCCLA Chapter Name and ID/City/Zip Code

**\*\*Where do I send my Share Our Strength check? \*\***

Share Our Strength ATTN: FCCLA Fundraising 1730 M Street, Ste. 700 Washington, DC 20036 If several chapters are included on one check, please attach a spreadsheet with the following information:

Total raised by each chapter, Chapter ID number, State and City

All money raised must be sent to Share Our Strength's headquarters in Washington, DC by May 1, 2012 to be recorded. Those not sent to the Share Our Strength headquarters, arriving after May 1, or missing required information are subject to not receiving incentives.

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## **Primer Paso:**

Aprenda todo sobre el Proyecto de Alcance Nacional

Esta es su guía crear el proyecto de alcance más exitoso de la nación... Su Proyecto de Alcance Nacional!

Descubra cómo usted puede participar!

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## **Incentives**

Deadline: May 1, 2012

**\*\*PLEASE REMEMBER THAT IN ORDER TO RECEIVE RECOGNITION, YOU MUST SEND YOUR CHECK TO SHARE OUR STRENGTH'S NATIONAL HEADQUARTERS.\*\***

Each chapter that raises funds for Share Our Strength will receive fun incentives similar to past years! Check back soon to see the fun incentives you will receive in the following categories.

- If Your Chapter Raises \$500
- If Your Chapter Raises \$1,000
- If Your Chapter Raises \$2,000
- If Your Chapter Raises \$4,000

### **If Your Chapter Raises the Most:**

Your chapter will be recognized on stage at the National Leadership Conference as well as receive the Share Our Strength trophy. Each year, the winning chapter's name will be engraved as permanent recognition for their amazing accomplishment! Additionally, the students in the top chapter will also receive additional Share Our Strength incentives.

### **If Your State Raises The Most Money:**

Your state will receive a \$1,000 check to use toward any FCCLA expenses. Your state adviser and state president will be recognized and presented a plaque on stage at the National Leadership Conference in Orlando, FL.

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## **Build a Relationship with Share Our Strength Grantees in your area by:**

- Enter your zip code under "Hunger In Your State" on the right side of the page
- Call the grantee in your area and ask about volunteer opportunities that are available
- Visiting [www.strength.org/fccla](http://www.strength.org/fccla)