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For Immediate Release

Contact: (Your Name)
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LOCAL STUDENT RECOGNIZED FOR OUTSTANDING SKILLS IN NATIONAL COMPETITION

Anaheim, CA. – (Name), of (city, state) recently participated in STAR Events (Students Taking Action with Recognition) at Family, Career and Community Leaders of America’s (FCCLA) 2011 National Leadership Conference.

(Name), who is a (year at school) at (School Name), (School City), and is the (son/daughter) of (Parents’ Names) received a (Gold/Silver/Bronze) medal in (Event Category), one of 28 national STAR Events available to FCCLA students. (His/Her) medal was presented at a recognition session honoring all participants at the Anaheim Convention Center on Thursday, July 14. More than 6,300 members, advisers, alumni, and guests from across the nation attended the meeting. Approximately 3,500 students advanced from the local, regional, and state level of STAR Events to the national meeting.

(In this paragraph, use the appropriate description for your event from the attached STAR Events Description List. This will tell about the event you participated in and the criteria by which participants were evaluated. FOR EXAMPLE: (Name) was a participant in the Job Interview event. (He/She) used (his/her) Family and Consumer Sciences related occupation skills to develop a portfolio, participate in an interview, and communicate a personal understanding of job requirements and the ability to perform them.)

(Include a quote describing what you learned from your participation, how you will use this experience later in life, how you will apply it to your life now and in the future or how you felt competing at the national level. FOR EXAMPLE: “I decided to research and give my Illustrated Talk on traffic safety,” (Name) said, “because it is a

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serious issue that has a personal, professional, and financial impact on families and communities. This project taught me a great deal about organizing and presenting information to others that youth can make a difference.”)

FCCLA’s STAR Events are based on the belief that every student is a winner. Competition, evaluation, and recognition all stress cooperation as the basis of success. Both youth and adults work together to manage the events and serve as evaluators of the participants.

Throughout the year, FCCLA members tackle issues such as teen violence prevention, traffic safety, family issues, career exploration, and much more. FCCLA programs and competitions enrich student learning, improve self-esteem, and serve students with a range of ability levels, economic situations, and cultural influences.

Family, Career and Community Leaders of America (FCCLA), is a dynamic and effective national student organization that helps young men and women become leaders and address important personal, family, work, and societal issues through Family and Consumer Sciences education. FCCLA has over 190,000 members and over 6,500 chapters from 50 state associations, Puerto Rico, and the Virgin Islands. The organization has involved more than ten million youth since its founding in 1945.

FCCLA: The Ultimate Leadership Experience is unique among youth organizations because its programs are planned and run by members. It is the only career and technical in-school student organization with the family as its central focus. Participation in national programs and chapter activities helps members become strong leaders in their families, careers, and communities. Out of 87,994 students from across the country, 55% of students believe that FCCLA has a positive impact on their academic performance.

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The National Research Center for College & University Admissions engages in annual cooperative research with student organizations, educator associations and community-based groups. The direct benefit to students for participating in their inclusion in My College Options, the nation’s largest personalized, free college planning program. Our research partners are able to reach millions of students and thousands of educators in ways that were cost and logistically prohibitive in the past.