



Ohio FCCLA August 2011 News Brief: Back to School Edition



With the school year rapidly approaching, this is the time for FCCLA members and advisors alike to begin thinking about your 2011-2012 membership campaign. The State Executive Council has recently established a new program called 7-Up!



“In the 7-Up membership campaign, each chapter is encouraged to increase membership by 7 members over their final affiliation totals from last year. Each chapter that participates will be recognized at the 2012 State Leadership Conference. Each chapter that reaches their goal will receive a special 7-Up party pack! “



~Erin Short, State Vice President of Membership





What are some beginning of the year ideas you can use in your chapter to attain the 7-Up award?



Host a party!



At the beginning of the year, host an ice cream social before school or during lunch.



Returning and new members can come to pay their dues and enjoy ice cream! Or be



creative and have any kind of party you like! You can host a themed party, or provide



pizza or brownies instead of ice cream. Put notes in the lockers of eligible students to remind them.



Make your meetings fun!



Encourage members to bring a friend to your first meeting and have a scavenger hunt using “the FCCLA path” for them to find their meeting agenda, and information about STAR events, state projects, or National programs.





Talk to eligible members!
Plan a presentation for the next eligible grade who can be in FCCLA (for some schools this may be middle school, for some it may be the freshmen). Show them how much fun FCCLA can be, and have members share their leadership experiences and encourage them to join!



Promote FCCLA!

- Before the school year starts, create a newspaper article to inform your community (a.k.a- the parents of potential members) about your chapter's successes at nationals or about what your FCCLA chapter will be doing this coming year. Parents might read that and say, "Why isn't my child involved in that?"
- Have a table set up at your school's open house to share with parents, students, and even teachers why FCCLA is so spectacular. Have the pins you collected at nationals, plaques and trophies you earned throughout the year, and plenty of pictures to showcase all the wonderful opportunities to be had in FCCLA!





Also in 2011-2012....



2011-2012 State Theme~



“Lead, Serve, Impact...Walk the Path of FCCLA.”



New State Outreach Project~



Ronald McDonald House Charities



Follow this link to check out a few videos about Ronald McDonald House Charities-

<http://rmhc.org/what-we-do/>



New National Outreach Project~

Share Our Strength



Follow this link to check out a few videos about Share Our Strength-

http://www.strength.org/get_involved/numbers/





2011 National Leadership Conference~ Anaheim, California

From the President:

LIVE from National Leadership Conference!

“Besides the 3 hour jet lag, the FCCLA National Leadership Conference in Anaheim, California was truly an experience of a lifetime! The week began with tours at Disneyland, LA, Long Beach, and Hollywood. Throughout the week the Ohio delegation held meetings. A very important meeting was conducted to recognize a very special person. Clifford “Poppy” Collins celebrated his 80th birthday on July 12th at the National Leadership Conference.

“Everybody’s hands go up” at the opening session that began the Conference featuring ‘NLC: Live’. Chef Jeff Henderson shared his inspiring story from the streets to the stove, he had the power to change. This kicked off an eventful week! From learning about relationships and ‘Vampire Romance’ with author Jared Kempton, learning about the connection between humans and nature with Philippe Cousteau, motion with a message lead by Patrick Kasper, watching teams go head-to-head in the Family and Consumer Sciences Knowledge Bowl, and leadership training through the Leadership Academy workshops, FCCLA members were a part of the Ultimate Leadership Experience at the FCCLA National Leadership Conference!”

~Victoria Bruns, State President



2011 National
Leadership
Conference~
Anaheim, California

On behalf of the State Executive Council, congratulations to all members who competed at National Leadership Conference. You have made Ohio FCCLA proud! We earned 97 gold medals, 67 silver medals, and 7 bronze medals.

Congratulations!!

We would also like to thank all advisors. Your dedication to FCCLA and your students is what makes all of these achievements possible! Also, many thanks to all who served as evaluators, room consultants, and chaperones!!