



Financial Fitness

The FCCLA Financial Fitness peer education program involves youth teaching one another how to make, save, and spend money wisely. Through FCCLA's Financial Fitness program, youth plan and carry out projects that help them and their peers learn to become wise financial managers and smart consumers.

Financial Fitness Goals

- Inform and inspire teens to sharpen their skills in money management, consumerism, and financial planning
- Create a national network of young people who use teen-to-teen communications to share information
- Provide teenagers with an opportunity to develop communication and leadership skills by being peer educators

Financial Fitness Units

Each youth-created Financial Fitness project relates to one of the following five (5) units—

Banking Basics — Conquer bank accounts, credit, and investments

Cash Control — Track and plan personal spending

Making Money — Sharpen on-the-job financial fitness

Consumer Clout — Become a savvy spender

Financing Your Future — Apply financial skills to real life.

Partners

- America Saves, www.americasaves.org/fccla
- American Bankers Association Education Foundation (ABA), www.aba.com
- Family Economics and Financial Education (FEFE), www.fefe.arizona.edu
- Jump\$tart Coalition for Personal Financial Literacy, www.jumpstart.org
- National Endowment for Financial Education (NEFE), www.nefe.org
- USA Today Education, www.usatoday.com/education
- Visa USA and Practical Money Skills for Life, www.practicalmoneyskills.com

Awards

FCCLA offers national recognition to chapters that complete Financial Fitness projects. This honor includes cash awards and special recognition at the National Leadership Conference, online, and in *Teen Times* magazine. Chapters apply online for recognition for their hard work and innovative projects with the national Financial Fitness Program Award Application available on the FCCLA national website under Awards.

Financial Fitness cash awards

High School Award — \$1,000

Middle School Award — \$1,000

Runner-Up Award — \$500

Deadline: Award Applications must be submitted online by March 1. The online system will automatically close March 1, 11:59 p.m. EST.

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Manage your \$! Use this program to help you make, save, and spend your money wisely and be financially fit.